

July 9, 2025.

Communication of Engagement (COE)

September 2023 – September 2025

To our stakeholders:

I am pleased to confirm that CIFFA Corp reaffirms its support to the United Nations Global Compact and its ten principles in the areas of human rights, labour, environment and anti-corruption.

In this Communications of Engagement report, we describe the actions that our Association has taken to support and integrate the UN Global Compact and its Principles into our strategic direction.

We are committed to sharing this information with both our members and the general public using our primary channels of communication and are open to any feedback on our initiatives thus far.

Sincerely,

CIFFA Corp



Bruce Rodgers

Executive Director

About CIFFA

CIFFA Corp represents more than 500 member firms including freight forwarding, freight brokerage, drayage companies, customs brokers and warehouse operators. CIFFA member companies employ tens of thousands of highly skilled international trade and transportation specialists. As a vital component of Canada's global supply chain, member firms of CIFFA facilitate the movement of goods around the world. We provide a vital link in Canada's global supply chains, enhancing export capabilities and assisting in the delivery of competitive solutions to Canada's importing and exporting communities.

CIFFA is an equal opportunity employer. The organization does not discriminate in recruiting, hiring, transfers, promotions, compensation, benefits, training, layoffs, recalls from layoffs, or other employment practices.

Description of Actions

The following lists the actions undertaken and accomplished by the CIFFA Sustainability Committee during the reporting period, September 2023 to date of this report.

1. Revision of the Sustainability Committee Mandate

In the period since our initial report, CIFFA expanded its mandate to be more inclusive of sectors in the movement of goods, both domestically and abroad. The revised mandate reads as follows:

As an industry, trade and logistics companies and customs brokers have the opportunity to benefit from integrating SDGs to support long term business success, through supply chain and trade resiliency. Given its cross-sectional nature, there is no SDG dedicated to transportation. Sustainable transportation is highlighted across several SDGs, in particular those related to food security, health, energy, economic growth, and infrastructure, amongst others. Many sustainability initiatives are developed by trade and logistics companies and, given the wide array of SDG's to which logistics can contribute, these initiatives cover a broad spectrum.

The mandate of the CIFFA Sustainability Committee will therefore be to identify best practices in the areas of sustainability and to provide guidance on the development and implementation of sustainability goals to membership.

The full statement can be read in the [CIFFA | Leadership](#) section of our website.

[Mandate-of-CIFFAs-Sustainability-Committee_2025.pdf](#)

2. Blueprint Document

CIFFA's Sustainability Committee developed its second whitepaper, Social Sustainability, which was published September 2024.

In an increasingly interconnected world, the importance of social sustainability cannot be overstated. It is the foundation upon which we build a more equitable, inclusive, and resilient society. CIFFA's goal is to ensure that it communicates specific actions and initiatives that are aligned with the principles of social sustainability—principles that emphasize fairness, equity, and respect for all individuals.

CIFFA recognizes that social sustainability is not just a goal but an ongoing journey. It requires continuous reflection, adaptation, and improvement to meet the evolving needs of our community.

The document can be located in the [Resources | CIFFA](#) section of the CIFFA website:

[Social-Sustainability-Whitepaper_September-2024.pdf](#)

3. Forwarder Magazine

In the of Spring 2025, CIFFA published its second magazine dedicated to Sustainability. Articles consisted of:

- Getting to Grips with Emissions
- CIFFA's Sustainability Committee Resources
- Ocean Carriers Sustainability Initiatives
- Sustainability as a revenue centre for Fright Forwarders
- Forces Labour in Canadian Supply Chains

The document can be found in the [The Forwarder Blog - CIFFA](#) section of our website:

[CIFFA Forwarder Spring 2025](#)

4. Resource Material

In late 2023, CIFFA signed a Memorandum of Understanding with Pledge Earth Technologies Ltd., a carbon emissions measurement and offsetting platform. This new partnership provides research documents for member benefit, as well as offering informational webinars to educate members in understanding the importance of carbon emission tracking. Pledge created an introductory playbook to provide freight forwarders with the knowledge on how to integrate carbon emissions measurements into their services and sell these services as part of their business's overall offering.

Additionally, the Sustainability Committee created an information report for our members, which outlines the sustainability efforts of several prominent transportation providers across the air, ocean, and rail sectors in Canada. Each section highlights the initiatives undertaken by these carriers, their stated goals, and, where available, measurable results in reducing environmental impact and advancing sustainable practices. The report aims to provide a comparative overview of how different modes of transportation are addressing climate and environmental challenges.

Both documents can be found in the [Resources | CIFFA](#) section of our website.

[Carbon-Reporting-for-Freight-Forwarders-Playbook.pdf](#)

[Sustainability Transportation-Providers_250603.pdf](#)

5. Workshops

CIFFA created two workshops in this reporting period, both available to members and non-members alike:

- a) Environmental Sustainability and the Freight Industry
 - This workshop provides an overview of environmental sustainability principles and practices and the responsibility we have to lessen the impact of the industry on the environment, with the focus on the freight industry.
- b) Compliance with the New Laws Prohibiting Forced and Child Labour in our Supply Chains
 - This workshop provides an overview of the application of the U.S. Uyghur Forced Labour Prevention Act and its relevance to Canadian companies, as well as the Canadian laws targeting to eradicate forced labour from Canadian supply chains to ensure that Canadian companies do not contribute to human right abuses.

Links to these workshops can be located in the Courses section of our website:

[Ciffa | Virtual Workshops](#)

Measurement Outcomes

1. Carbon Emissions Calculator

A carbon emissions calculator is made available through our partnership with Pledge and is available to our members and their clients in the [Resources | Ciffa](#) section of the Ciffa website

[Carbon Calculator | Ciffa](#)

2. Conference

Ciffa held its inaugural annual conference in April 2024. The theme was “Leading the Path Forward” with a commitment to navigating the evolving challenges of global trade and transportation, ensuring that Ciffa continues to be a driving force in shaping the future of international trade.

There was a panel which focused on Sustainability the Future of Logistics, where the Executive Director, Canadian Local Network of the United Nations Global Compact was a panelist.

3. School Webinar

Three of Ciffa’s Sustainability Committee members participated on a webinar for students in one of the Canadian Colleges on May 28, 2024, titled- Sustainability in the Freight and Logistics Industry.

The focus was to guide and inform students on the environmental impact of the shipping industry and the key trends and initiatives to mitigate through regulations, sustainable practices and technological advancements.

Conclusion

Ciffa confirms its commitment to the UN Global Compact and its Ten Principles, encompassing human rights, labour, environment, and anti-corruption. Through our efforts to communicate and educate our Membership base, we align with the work of the UNGC.

Respectfully submitted,



A handwritten signature in black ink, appearing to read "Bruce Rodgers". The signature is fluid and cursive, with a large, looping 'B' and 'R'.

Bruce Rodgers
Executive Director
CIFFA Corp