Rules of Entry
• Entries are open to CIFFA Associate Member companies only.
• A company may submit one application for each category in any of the three regions.
• The judging panel’s decisions are final.
• Submission for FCA event opens 10 weeks prior and closes 5 weeks prior to the date of each event.
• Complete the FCA Leadership Awards application form and submit to admin@ciffa.com by region’s deadline.
• Selected recipients will be contacted 3 weeks prior to each event.

Judging Panel
The FCA Leadership Awards Judging Panel will review all applications and determine the finalists. The panel will consist of representatives from the National Board of Directors, Regional Committee and CIFFA Secretariat.

Guidelines For Applications
Applications should show in 200 words:

a. Corporate Leadership: Does the application indicate how your company and/or its senior staff demonstrate leadership in this category? Is this a sustainable, repeatable model?

b. Inclusiveness: How many people in your company participate? What percent of employees or branches or departments etc. are committed to this initiative?

c. Collaboration: Do employees work with each other to deliver this success? Do employees work with suppliers/ customers/other companies/ individuals/ associations/ schools to deliver this undertaking?

d. Impacts/ Benefits: What are the impacts of your efforts? Who benefits and how? Can we measure its contribution? (Remember to mention how your employees/company are impacted.)

Judges’ Overview
Judges may also consider clarity and quality of the submission or whether the application demonstrates vision, foresight and innovation.

For more information regarding the FCA Leadership Awards, please contact admin@ciffa.com

Save The Date, Send An Application in 2015

Regional Committees

Central
April 10, 2014
Mississauga Convention Centre, Toronto

Seated (L to R): Bob Burns, Amit Arora, Joe Chan, Tom McGinn
Standing (L to R): Vania Gava, Ana Caravaggio, Jaime Parker-Niccols, Wendy Trudeau, Jodie Wilson
Absent: Paul Glionna, Len Notaro

Eastern / Est
June 12, 2014
Plaza Volare, Montreal

Seated (L to R): Ellen Kumpic, Angelo Loffredi, Jennifer Kennedy, Clifford King
Standing (L to R): Hanna Tatsenko, Jessica Kumpic, Angie Delli Colli, Marion Violette

Western
September 26, 2014
RiverRock Casino, Richmond

(Left to Right): Garry Mooney, Jeff Haley, Madeleine Kersey, Paul Courtney, Martin Bertrand, Brady Erno
Absent - Michael McKay
Environmental Excellence

Winner

OOCL has already exceeded many international requirements and industry standards in the countries where it operates and thrives for further improvements in all aspects of business for a greener future.

As part of OOCL global green initiatives, OOCL adopts Eco-friendly bamboo floorings for containers, offers a Carbon Calculator - an effective tool for environmentally-conscious business partners to measure their supply chain’s carbon footprint, and promotes staff engagement in various green projects.

The launch of OOCL Annual Sustainability Report demonstrates our long-term commitment to corporate sustainability, transparency and accountability with stakeholders. This Strategy has become an integral part of OOCL corporate decision-making process by taking into account key sustainability areas - Environmental, Social, Corporate Governance, Safety, Security and Health issues.

OOCL received the “Green Flag” and “Green Ship” Award from the Port of Long Beach and the rebates were donated back to local community projects and various charities. OOCL won 2013 San Pedro Ports Clean Air Action Plan Award demonstrating our commitment in taking a proactive role to minimize the carbon footprint and improve the air quality. We are a proud recipient of many awards and recognition during 2013 for environmental stewardship as exhibited in attached supporting material.

Link to OOCL Annual Sustainability Reports: http://www.oocl.com/eng/pressandmedia/ooilsustainabilityreports/Pages/default.aspx

Humanitarian Excellence

Winner

Simon Trillwood and his life partner Deborah founded Hope for People to help Fodivha Orphanage in Haiti. When we first arrived there were 40 children and 1 adult living in some ruins with only three bowls of rice per week and little else but a hole in the ground for the necessities. No water, no safe roof over their heads, no beds, no sanitation, no school supplies, no toys, just some rocks to play with. Yet children attended school every day, memorized lessons and prayed. Poverty was extreme and the conditions stone-age. Topax management helped to organize six fund raising events over the last three years. More than 50% of Topax Team members have helped with a fund raising event and donated wages. 100% of the money raised goes directly to the orphanage. All mission volunteers pay their own way. Simon has been the site foreman and worked on four missions to the orphanage over the past 3 years. Topax also donates funds to Hope for People. Things are much better for children now. Most of the survival issues have been accomplished. With help from many contributors, sustainability is in the early stages. Topax management remains committed to helping Fodivha Orphanage with funds and deeds to make this possible. We’re leaving on another mission in July.

Thank you for your consideration.

Simon Trillwood, President, Topax Export Packaging Systems
Marsh Canada has been involved with the Coast to Coast Against Cancer Foundation (C2C) for 4 years. Our support of C2C includes financial support, the participation of Marsh employees in several of the Foundations cycling based charity events, and in house C2C supported fund raising events. One such activity is an event called The Inside Ride. The fundraising event is a team based activity that promotes teamwork, volunteerism, and encourages physical activity. Each department in our Toronto office enters 6 employees to ride a stationary bike for 10 minutes each. All the while their colleagues cheer them on. Prior to the event each team organises fund raising activities in and around the office.

Each year 1 Marsh employee participates in C2C’s signature event, the National Kids Cancer Ride with between 40 and 50 cyclists riding from Vancouver to Halifax raising money for and increasing the awareness of childhood cancer initiatives. Marsh colleagues in our Vancouver, Calgary, Winnipeg, Toronto, Montreal, and Halifax offices join the Marsh National rider for a day or more when they are riding through their regions and cities.

The proceeds from these events are donated to C2C who have a 100% donation model. C2C supports childhood cancer research initiatives across Canada and provides funding for children’s cancer camps, survivorship programs, and financial support for families living with and beyond a diagnosis of cancer in one of their children. Our total contributions for these events have totalled $134,879.97. We are looking forward to another successful year in 2014. Also, Marsh has been involved with the coast to coast for 6 years and raised $457,380 in funds which consist both of corporate donations and employee fund-raising dollars. With respect to CSR initiatives nationally, there is United Way campaigns that are run locally across Canada. In Toronto we also run a golf tournament in support of the Canadian Deafblind Association which is their only national fund-raiser.

Other Applicants:
- Air Canada Cargo
- Lufthansa Cargo
- North American CRating Inc.
- Paul's Transport Inc.
Environmental Excellence / Excellence environnementale

Winner

AWARDS
First building in Canada to obtain the LEED EB Platinum certification (Leadership in Energy and Environmental Design for Existing Buildings) (US Green Building Council). Our head office is LEED-EB platinum certified since March 2011, noteworthy fact: we are the first North American building to receive this distinction, LEED has been specially designed to increase the environmental performance in many areas. LEED is a point system in which projects earn points for meeting certain criteria of green building. There are five categories of LEED credits:

• Sustainable sites (outside the building);
• Effective management of water (if water resources are well managed);
• Energy and atmosphere (reducing energy consumption);
• Materials and Resources (green procurement and waste management);
• Indoor environmental quality (air quality, comfort and environmental cleaning).

Companies applying LEED reported having noticed an increase in productivity and a decrease in the number of work-related diseases.

We reduced our water consumption by over 40%, saving about 1.6 million liters of water. Our electricity consumption has decreased by about 10%. Our natural gas consumption fell by about 7%. We have reduced the carbon footprint of our headquarters nearly 10 tons. We recycle over 60% of our waste, which represents each year: 44 tons of paper and cardboard; 7 ton of plastic, glass and aluminum; 37 tons of steel and copper; 390 kilograms of mercury.

• Named the most climate efficient network carrier (Atmosfair)

Other Applicants:

Humanitarian Excellence / Excellence humanitaire

Winner

COSCO Xiamen established a voluntary service team whose mission is to promote dedication, friendship, mutual assistance by active participation in social welfare activities, for example, organized 6 volunteer team activities involving a total of 108 people performing public services - such as collecting garbage, promoting ecological harmony and environmental friendliness.

Only July 16,2010 China National Petroleum Corp oil pipeline at Dalian, Xingang oil pool had an explosion, resulting oil leakage. To assist in dealing with the explosion, COSCO Shipyard took a number of effective measures - dispatching environmental protection boats, 1 tugboat, 2 waste oil barges, 2,000 meters of oil containment boom, pollution prevention material including 7 tons of oil absorption felt, 2 tons of dispersants, 1,000 one-inch straw mats and sent 116 people daily for clean up. This effort resulted in 215 tons of oil waste was cleared up and minimized the impact on the environment.

COSCO Charity Foundation:

Wenchuan earthquake in 2008, COSCO group donated RMB 30 million and another RM 8.2 million through COSCO Charity Foundation for reconstruction of Cifeng School at Pengzhou City, Sichuan Province. And in 2010 COSCO Charity Foundation donated another RMB 21.75 million to Cifeng School helping in purchasing of teaching equipment, plant trees and setting up of scholarships, further more the foundation donated another RMB 5.3 million to Xiguan Primary School to upgrade their facilities.

May 27, 2010 COSCO Dalian employees donated 217 books, 30 sets of audio-visual materials totaling RMB 5,000 to Natun Village at Taiyang Street, Wafangdian City with total donation of more than 1,000 books.

COSCO Star:

Dec 26, 2010 COSCO Star departed from Keelung with an fisherman aboard suffering a brain injury. This humanitarian act saved the life of this fisherman.

COSCO Group - Helping those in poverty, all subsidiary companies of the Group used various means to participate in social and community activities and faithfully fulfill their corporate social responsibilities. In 2010 COSCO Group employees donated a total of RMB 374.28 million.

Other Applicants:
The Company is well represented by its president, Mr. Peter Abraham for his contributions to the community which in turn improves the quality of life, not only for our local community but for all Canadians.

Peter Abraham is a successful Montreal businessman with strong community roots. He is currently the President of Simard Transport. Under his leadership, Simard not only expanded its transport and warehousing services across Quebec and Canada but also to China, where Mr. Abraham is a managing partner of Simard AirSea Logistics Inc.

Mr. Abraham is also well versed in supporting health care initiatives, having assumed board-membership roles within the McGill University Health Centre (MUHC) family since 2000. Mr. Abraham is also well versed in supporting health care initiatives, having assumed board-membership roles within the McGill University Health Centre (MUHC) family since 2000.

Mr. Abraham is a founding member and past treasurer of the McGill University Health Centre Foundation’s board of directors, as well as a past member of its finance & budget committee. He continues to serve on the foundation’s audit committee. In addition, Peter Abraham accepted in 2000 to serve as a member of the Cedars Cancer Institute’s board of directors, serving as its president from 2006 to 2008. Under his stewardship, Cedars developed many excellent programs to support the Cancer Care Mission of the MUHC and he remains active to this day, raising awareness about needs and serving on fundraising committees.

Mr. Abraham has also supported the Cedars Home for the Elderly for nearly two decades, three years of which as president. He coordinated its relocation and expansion into new facilities in 2001, including all negotiations with the Quebec government’s “Agence de la santé et des services sociaux de Montréal”.

Every year, Simard employees participate in the “Cedars CanSupport Dragon Boat Race” in Lachine Quebec. Throughout the year they hold activities in order to raise funds for this inspiring cause.
“2013 was a good year for Maersk Line – financially as well as in terms of our sustainability performance” says Søren Skou, CEO of Maersk Line. “Our fuel efficiency improvements helped cut CO₂ as well as air pollutants like SOₓ and NOₓ. So even while our business grew, we were able to reduce our environmental impact in absolute terms.”

Surprisingly, the most effective approach wasn’t a revolutionary new ship design, but improving the efficiency of our existing fleet. This meant both “radical retrofits” to vessels and focus and teamwork by our people around the world. Crews worked with marine operators, fleet managers and port personnel to optimize the speed controls and routes and squeeze the energy required for each journey. Experienced mariners in our Voyage Efficiency Center used satellite data to track our vessels all over the world and provide real-time feedback to improve efficiency. Project teams modified 136 vessels to increase efficiency and add capabilities such as Shore Power.

The result? In business was up 4% while fuel use and air emissions dropped 12%. Since 2007, CO₂ emissions are down 34.1% per container moved – a clear win-win solution for the business, the environment and port communities.

For more details see our annual sustainability reports at www.maersk.com and www.maerskline.com.

Social responsibility is an issue of immense importance to us at Lufthansa Cargo. Through the following programs, Lufthansa Cargo has made a significant contribution in improving the lives of people and communities in need.

Cargo Human Care (CHC) is a humanitarian and medical aid project founded by the employees of Lufthansa Cargo, in cooperation with German doctors in 2007. In 2009, the organization opened the CHC Medical Centre in cooperation with local medical institutions and charitable associations to provide health care where it is needed most. CHC is currently focused on three projects in rural areas around Nairobi, Kenya. An orphanage in Kianjogu north of Nairobi, the Mothers’ Mercy Home, along with the Cargo Human Care Medical Centre, provides medical care to people and orphans urgently in need of treatment.

Cargo Social Care: For almost 30 years, Lufthansa Cargo has nurtured close ties with the registered association Rhein-Main workshops for the disabled. Its support helps provide gainful employment for the disabled. Around 280 people employed at the workshops produce approximately 9,000 lashing straps monthly, used for securing air freight on board our aircraft. The workshops also repair about 5,000 lashing straps monthly. All the products comply with the quality demanded by Lufthansa Cargo in accordance with ISO standards.

Cargo Crisis Care: Lufthansa Cargo provides emergency aid to countries hit by crises and natural disasters. Transport capacity is quickly made available on our freighters, either free of charge or for a minor sum to cover some operating costs. When the earthquake devastated Haiti at the beginning of 2010, Lufthansa Cargo organized two relief flights for the earthquake victims. In August and September of the same year, it operated several flights in cooperation with UNICEF to aid the victims of the disastrous flooding in Pakistan.

Kindly find below a link to our website, further detailing our Humanitarian efforts, as well as a video documentary about our Cargo Human Care aid.

Winner

Port Metro Vancouver (PMV) demonstrates innovation and leadership in driving supply chain improvement with the implementation of its Container Vessel On-Time Performance Incentive program. Now in its second year, this program includes financial recognition to on-time marine carriers, and the reporting of results on PMV’s website. PMV defines on-time performance as arriving within 8 hours of the start of the assigned berth schedule, which exceeds the international standard of 24 hours. In 2013, the number of on-time vessels increased by 12 per cent over 2012 levels with several lines achieving greater than 90 per cent on-time performance. PMV’s success in increasing the fluidity of the supply chain depends, in part, on this unique incentive program that improves vessel predictability. The entire supply chain benefits with terminals benefiting from being able to better plan their labour requirements; railways being able to better forecast rail car supply; and, ultimately, shippers benefiting from more predictability in inventory management. The program’s success involves collaboration amongst many department throughout the company (i.e. Trade Development, Supply Chain Performance, Operations, and Accounting) and depends on the Port’s close cooperation with the terminals, railways and marine carriers.

Other Applicants:

Other Applicants:

Winner

• Breakfast Clubs of Canada: Through various activities in our workplaces around our network, Air Canada Cargo employees donate monies toward the Breakfast Clubs of Canada, ensuring that all children can start their day on a full stomach.
• Pathways to Education. Air Canada is part of a three year commitment towards the creation of a scholarship fund called “the pathways Air Canada Foundation Scholarship Fund” to help youth from low-income communities graduate from high school and successfully transition into post-secondary education and training.

Other Applicants:

• Air Canada is a proud participant in The Annual Ride to Conquer Cancer. We have entered teams in each of the B.C., Ontario and Quebec sections of this major, national fundraiser. Our employees generated more than $278,000 for cancer research and we are looking to expand our participation next year.
• Amateur sports are also a big part of the community. Air Canada is the official airline of Hockey Canada in support of our country’s elite under-18 hockey talent offering transportation to a number of domestic and international hockey events. We are also a proud sponsor of the Canadian Olympic Committee and the Canadian Paralympic Committee.

Other Applicants:

Other Applicants:
We wish to thank our event sponsors:

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