



CIFFA Website Goes Mobile

TORONTO November 10, 2015 - The Canadian International Freight Forwarders Association (CIFFA) is pleased to announce that its new website implemented recently has now gone mobile.

We continually strive to respond to our membership's and students' needs and this year is no exception. Earlier this year, CIFFA implemented a new Customer Relation Management (CRM) system that is linked to our newly designed website. Building on these new tools, we're introducing a new mobile version that supports devices such as smartphones and tablets.

A new "Responsive Design" enables the site to identify the resolution on the users' device and dynamically alter the format to fit the viewing screen. It ensures a quality experience that is not dependent on the type of device or operating system.

The features of the mobile version mirror our website – members and non-members alike can purchase networking event tickets, search the online membership directory, register for courses and much more – and are accessible through any browser.

It's simple and easy, visit www.ciffa.com on your mobile device and you will be automatically redirected to the mobile version of our website.

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The Canadian International Freight Forwarders Association (CIFFA) represents some 250 regular member firms from the largest of global multi-national freight forwarding firms to small and medium sized Canadian companies. CIFFA member companies employ tens of thousands of highly skilled international trade and transportation specialists. As a vital component of Canada's global supply chain, CIFFA member companies facilitate the movement of goods around the world. International freight forwarders are the foremost experts in cargo transportation solutions and an essential partner in advancing the Canadian economy and the economic prosperity of Canadians.