CIFFA Launches Corporate Portal

TORONTO January 27, 2016 - The Canadian International Freight Forwarders Association (CIFFA) is pleased to announce that it has launched a Corporate Portal as a new and exciting additional feature for its website. CIFFA launched the new website in the summer of 2015 and has been working over the past months at developing additional tools for members.

The new Corporate Portal allows members to control the information that is posted in the online and printed versions of the Membership Directory. Information such as the head and branch office addresses, logos, and contacts can be updated in the new portal.

The portal permits members to manage employee lists by adding or removing employees; view and update their contact details; view an employee’s course history and progress on current enrollment; check and uncheck access to CIFFA’s daily eBulletin; and grant administrative rights to any employee so they can have access to the Corporate Portal.

An additional feature that was designed specifically at the request of members is a group registration option for courses, with the ability to view, print and pay company invoices for membership, education, events and merchandise.

“With the new system and improved data quality and efficiency, we can better understand our member’s needs, which will allow us to improve member services and to work more effectively towards achieving our mission” said Anna Loginova, CIFFA Secretary-Manager.

“We’re very excited about this new feature. Our members asked and we listened,” said Ruth Snowden, Executive Director of CIFFA. “We are at the forefront of professional associations in Canada and our investment in developing the corporate portal is all about making it easier for members to do business with CIFFA,” she continued.

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The Canadian International Freight Forwarders Association (CIFFA) represents some 250 regular member firms from the largest of global multi-national freight forwarding firms to small and medium sized Canadian companies. CIFFA member companies employ tens of thousands of highly skilled international trade and transportation specialists. As a vital component of Canada’s global supply chain, CIFFA member companies facilitate the movement of goods around the world. International freight forwarders are the foremost experts in cargo transportation solutions and an essential partner in advancing the Canadian economy and the economic prosperity of Canadians.