TORONTO Tuesday May 17th, 2016 - The Canadian International Freight Forwarders Association (CIFFA) is pleased to announce that it has presented to Bladder Cancer Canada a donation in the amount of $1000.00. This donation is made in the name of our 2016 Donna Letterio Leadership Award winner, Ms. Kimberley Gallacher.

Ruth Snowden, CIFFA Executive Director and Ms. Gallacher presented the cheque at the Bladder Cancer Canada Annual General Meeting on Saturday May 14th, 2016.

“We hope that our contribution will help others recognize the early warning signs of bladder cancer so that they may take action early to combat this terrible disease”, said Ms. Snowden. “May is Bladder Cancer awareness month so this is very timely”, she continued.

Ms. Gallacher in turn said, “We also hope that it will contribute towards additional research and the discovery of better treatments and a cure. I’m very proud to be the first recipient of the award and for this donation to be given on my behalf”.

“We’re very grateful to CIFFA for their generous support. Their contribution will make a huge difference for the 80,000 patients currently living with bladder cancer in this country”, added Tammy Northam, Executive Director Bladder Cancer Canada.

The $1,000 donation and the award are granted annually in memory of former CIFFA President Donna Letterio, who passed away in August 2013. The award recognizes a woman in the global freight logistics sector who has demonstrated, as Donna did, professionalism, commitment, leadership and a passion for excellence in her career and in her life.

For enquiries contact:
Anna Loginova
Secretariat Manager
Tel: (416) 234-5100 or by email at: anna@ciffa.com

The Canadian International Freight Forwarders Association (CIFFA) represents some 250 regular member firms from the largest of global multi-national freight forwarding firms to small and medium sized Canadian companies. CIFFA member companies employ tens of thousands of highly skilled international trade and transportation specialists. As a vital component of Canada’s global supply chain, CIFFA member companies facilitate the movement of goods around the world. International freight forwarders are the foremost experts in cargo transportation solutions and an essential partner in advancing the Canadian economy and the economic prosperity of Canadians.

About Bladder Cancer Canada

Founded in 2009 by bladder cancer survivors, Bladder Cancer Canada is a nationally-registered Canadian charity. Supported by a Medical Advisory Board and a Medical Research Board consisting of the top bladder cancer specialists across Canada, Bladder Cancer Canada aims to help bladder cancer patients and their support teams address the day-to-day issues of this disease, increase awareness among the general public and medical community and fund research which pursues the diagnosis, treatment and elimination of the disease.