PARTNERSHIP WITH CANADIAN INTERNATIONAL FREIGHT FORWARDERS ASSOCIATION AND MULTIMODAL AMERICAS ANNOUNCED AS VLADIMIR ZUBKOV TAKES THE HELM OF TIACA

Miami, USA, Thursday, 19th January 2017 - The Canadian International Freight Forwarders’ Association (CIFFA) will partner with TIACA and Multimodal Americas at the Air Cargo Forum (ACF) in Toronto in October 2018.

The announcement comes as Vladimir Zubkov formally takes the helm as TIACA’s new Secretary General, replacing Doug Brittin, who retired at the end of last year.

CIFFA, which celebrates its 70th anniversary in 2018, will take part in the exhibition and host a conference complimenting the seminars and workshops organised by TIACA and Multimodal Americas.

“TIACA’s Air Cargo Forum provides a platform for all sectors of the industry to network, do business, and learn from the experts,” said Zubkov.

“Our partnership with CIFFA and Multimodal Americas strengthens the event, and we will be working together in the months to come to put together a compelling program.

“We are looking forward to the many opportunities this collaboration will deliver for all of our members and for the industry at large.”

Ruth Snowden of CIFFA, Robert Jervis, and Vladimir Zubkov met in Miami this week to formalise the partnership.

“Our mandate is to deliver value to membership”, said Ruth Snowden, Executive Director, CIFFA.

“With this global event and CIFFA’s conference focus on innovation and inspiration, everyone who attends will come away enriched.”

Established in 1948, CIFFA represents some 260 international freight forwarding firms across Canada.

Clarion Events, owners of both the Multimodal UK Exhibition, and the Supply Chain and Logistics Summits, will launch its new Multimodal Americas show alongside the 2018 ACF.

The exhibition will showcase leading logistics and transport companies over a three-day event, which will also include a series of seminars and practical workshops.

“We are excited to be extending the reach of the Multimodal franchise and delighted to be working both with TIACA and CIFFA,” said Robert Jervis, Logistics Portfolio Director, Clarion Events.

TIACA’s last ACF took place in Paris, France, in October 2016, and was attended by more than 3,000 delegates.
visiting over 300 exhibitors from leading companies including Amsterdam Airport Schiphol, Incheon International Airport, and Air Charter Service.

For more information and to book a stand at the 2018 AFC visit tiaca.org

Ends

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Pictured left to right Vladimir Zubkov, Secretary General, TIACA, Ruth Snowden, Executive Director, CIFFA, Robert Jervis, Logistics Portfolio Director, Clarion Events

ABOUT TIACA

The International Air Cargo Association (TIACA) represents, supports, informs, and connects every element of the global air freight supply chain.

TIACA lobbies governments and regulators, provides valuable networking opportunities, organizes and hosts leading industry events, and gives guidance, advice, and specialist career development training for members.
We champion every size of business, and help shape the policy which affects all of our members, providing a unifying voice for the industry, working for global standards, and raising the profile of air cargo.

TIACA is a not-for-profit trade association representing aircraft manufacturers, airports, all-cargo airlines, combination carriers, consultants, Customs brokers, educational institutions, equipment manufacturers, general sales agents, ground handlers, freight forwarders, integrators, IT systems providers, logistics companies, road carriers, shippers, and screening technology developers.

Visit tiaca.org

About the Canadian International Freight Forwarders Association

The Canadian International Freight Forwarders Association (CIFFA) represents some 260 regular member firms from the largest of global multi-national logistics service provider organizations to small and medium sized Canadian companies.

CIFFA members employ tens of thousands of highly skilled international trade and transportation specialists.

As a vital component of Canada’s global supply chain, CIFFA member companies facilitate the movement of goods around the world.

International freight forwarders are the foremost experts in cargo transportation solutions and essential partners in advancing the Canadian economy and the economic prosperity of Canadians.

“CIFFA freight forwarders: Helping Canadians do business with the world.”

CIFFA Media Contact:
Kim Biggar
+1-705-964-2008
communications@ciffa.com
ciffa.com

About Clarion Events

Clarion has been producing and delivering innovative and market-leading events since 1947.

Headquartered in London, with nine offices worldwide, Clarion employs over 500 specialists to deliver first class marketing, networking and information solutions in high value sectors, both in mature and emerging geographies.

Core markets include supply chain, retail, telecoms, defence, energy, and infrastructure.

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