



# CIFFA National Sponsorship Program

## *One Sponsorship, Three Regions*

The National Sponsorship Program offers your company an efficient and comprehensive opportunity to reach all CIFFA members on several occasions throughout the year. With two levels of sponsorship - Diamond and Ruby - you can choose the extent of your advertising reach.

### Connect Directly With Your Industry Decision Makers

#### Diamond Benefits

##### 3 Gala Evenings

- **Two** complimentary dinner tickets to each Forwarders, Carriers, and Associates (FCA) gala event
- Prominent positioning of company names on menus
- Courtesy power point slide advertisement displayed throughout each of the 3 FCA evenings
- Acknowledgement from the podium

##### 3 Regional Golf Events

- Hole sponsorship at each of the tournaments

##### Added Features

- One complimentary **full page** color ad in both editions of 'The Forwarder' - a CIFFA magazine. The online version links your ad to your website
- Logo posted at [www.ciffa.com](http://www.ciffa.com) and linked to your site
- eBulletin acknowledgement
- Opportunity to distribute your company promotional flyer at certain CIFFA events, excluding the gala dinners

#### Ruby Benefits

##### 3 Gala Evenings

- **One** complimentary dinner ticket to each Forwarders, Carriers, and Associates (FCA) gala event
- Company names on menus
- Courtesy power point slide advertisement displayed throughout each of the 3 FCA evenings
- Acknowledgement from the podium

##### 1 Regional Golf Event

- Hole sponsorship at the Regional tournament of your choice

##### Added Features

- One complimentary **half page** color ad in both editions of 'The Forwarder' - a CIFFA magazine. The online version links your ad to your website
- Logo posted at [www.ciffa.com](http://www.ciffa.com) and linked to your site
- eBulletin acknowledgement
- Opportunity to distribute your company promotional flyer at certain CIFFA events, excluding the gala dinners

Yes, register my company as a 2020 National Sponsor     Diamond (\$5000.00\*)     Ruby (\$3000.00\*)  
(\*Plus applicable taxes)

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

eMail: \_\_\_\_\_ Telephone: \_\_\_\_\_

Please email back to [marketing@ciffa.com](mailto:marketing@ciffa.com) or fax to (416) 234-5152 by February 21, 2020

