

FOR IMMEDIATE RELEASE

## **TraversEd and NCBFAA Form Alliance to Offer Internationally Recognized Freight Forwarding Education**

TORONTO, January 9, 2024 – TraversEd has entered into an agreement with the NCBFAA Educational Institute (NEI) to offer internationally recognized freight forwarder education in the U.S.

TraversEd provides flexible online courses that enable learners to start and finish at their own pace, from anywhere in the United States. These interactive, fully narrated lessons are designed to challenge and prepare the learner for a career in Freight Forwarding and teach the competencies that NCBFAA member firms require to operate in a competitive market.

Training new and existing staff can be costly and time consuming, as can maintaining training programs to keep up with constant change. These online courses to be offered through NEI are deemed vital for freight forwarding companies which seek to provide new employees and future leaders with the vital skill sets necessary to succeed in global logistics.

The core offering is the TraversEd Global Trade Certificate (TGT), which includes three levels consisting of the following courses:

- International Transportation and Trade – Tier 1 or 2
- Essentials of Freight Forwarding – Tier 1 or 2
- Advanced Freight Services – Tier 3

NEI will offer learners who successfully complete all three courses with the ability to apply for the globally recognized FIATA International Federation of Freight Forwarders diploma once the courses are validated by FIATA. Courses are scheduled to become available via the NEI in late winter 2024.

For course descriptions on TraversEd's TGT offerings, visit [www.traversedglobal.com](http://www.traversedglobal.com).

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**About NCBFAA Educational Institute (NEI)** <https://www.ncbfaa.org/education>

The NCBFAA Educational Institute (NEI) provides educational opportunities to the members of NCBFAA & the larger trade community in the areas of international trade, supply chain management, global logistics, customs brokerage, export transactions, transportation, attendant government regulation, and those areas of knowledge necessary to manage or advance a career path in a business providing services to those sectors.

NCBFAA is a member of FIATA - International Federation of Freight Forwarders, and intends to validate the TraversEd freight forwarding courses to offer the FIATA diploma within the United States in spring 2024.

**About TraversEd** [www.traversedglobal.com](http://www.traversedglobal.com)

TraversEd is owned by CIFFA a Canadian logistics association whose members include freight forwarders, freight brokers, customs brokers, drayage and warehouse operators. TraversEd courses are based on the highly successful courses offered by CIFFA and redesigned for the international learner. Through partnerships with 16 Colleges, and over 300 freight forwarding companies, these courses have been completed by more than 20,000 learners.

All material is designed by industry experts and equip students with the essential knowledge and skills to succeed in the demanding world of global logistics and freight forwarding. TraversEd partners with US and international academic institutions and businesses, providing custom education and specialized training solutions to help develop the next generation of professional global freight forwarders. TraversEd is a member of the Association to Advance Collegiate Schools of Business (AACSB).

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