Mandate of CIFFA's Sustainability Committee

In 2015, the United Nations member states adopted the 2030 Agenda for Sustainable Development (Agenda 2030), aimed at achieving a better future for all which is prosperous, inclusive, resilient, and sustainable. Agenda 2030 is a shared blueprint, outlining 17 Sustainable Development Goals (SDGs) for all stakeholders including countries, businesses, and individuals to implement and collaborate on SDGs wherever practical.

As an industry, trade and logistics companies and customs brokers have the opportunity to benefit from integrating SDGs to support long term business success, through supply chain and trade resiliency. Given its cross-sectional nature, there is no SDG dedicated to transportation. Sustainable transportation is highlighted across several SDGs, in particular those related to food security, health, energy, economic growth, and infrastructure, amongst others.

Many sustainability initiatives are developed by trade and logistics companies and, given the wide array of SDG's to which logistics can contribute, these initiatives cover a broad spectrum.

The mandate of the CIFFA Sustainability Committee will therefore be to identify best practices in the areas of sustainability and to provide guidance on the development and implementation of sustainability goals to membership.

The CIFFA Sustainability Committee is chaired by Christina Fisker, Founder - CEO at Monarch Trade Compliance. Christina can be reached directly at christina@monarchtrade.ca