

## **CIFFA Corp. applauds introduction of Building Canada Strong Act**

*Government legislation addresses many supply chain concerns after extensive consultation*

**September 22, 2026**

(Toronto, ON) [CIFFA Corp.](#) is pleased to announce its support for [the Building Canada Strong Act](#) (BCSA), a comprehensive economic and labour reform omnibus bill that comes after extensive consultation on the numerous measures contained within it. CIFFA was a leading participant throughout these consultations, and the legislation addresses all the components that CIFFA flagged across each of our submissions during the summer.

The BCSA will address the urgent need to get transportation infrastructure built faster, to enhance the efficiency and ease with which trade is conducted across the supply chain, to remove longstanding obstacles to economic growth and reputational reliability across our allied trade partners, in addition to introducing fairer measures to address poor labour relations in the federally mandated transportation sector.

As CIFFA has maintained, the measures announced in the BCSA are important, and must be viewed comprehensively as a sustained, largescale approach to helping Canada's resilient supply chain network not just survive but thrive.

"There are too many challenges piling up on Canada's supply chain and logistics community, and these pressures are mostly out of Canada's control. Canada must control what it can – our reputation as a reliable trading partner, our ability to get vital trade infrastructure built in a timely manner, helping enhance and improve labour relations and ensuring that we take strong actions during this crisis period to help Canada come out even stronger on the other end," said Bruce Rodgers, Executive Director CIFFA CORP.

"This legislative response comes after one of the most extensive, high-profile consultation efforts we have witnessed in the history of Canada. The measures in the BCSA are strongly supported across industry and will have an impact on how Canada successfully conducts global trade, while also addressing many long-standing labour relations irritants. CIFFA will be calling on all parliamentarians to show strong unity in getting behind this legislation to show Canadians that we can be stronger than ever amidst the numerous challenges facing our nation right now," said Julia Kuzeljevich, Director, Policy and Regulatory Affairs.

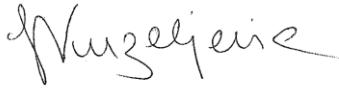
CIFFA calls upon the House of Commons to ensure the continued prioritization of measures in support of the transportation and logistics sector across Canada through supporting the important measures contained in the Building Canada Strong Act. CIFFA also stands ready to collaborate with officials on any further initiatives that will benefit Canada's broad logistics community: freight forwarders, customs brokers, freight brokers, dray carriers and warehouse operators.

Sincerely,



Bruce Rodgers

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